

# Analysis of Macroeconomic Operation and Investment Environment in Anhui Province

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## Abstract

Through the analysis of Anhui's overall investment environment and current situation in 2022, it's found that the economic environment, policy environment and market environment of Anhui's overall investment have been continuously optimized. However, the overall investment in Anhui province still faces problems such as cumbersome approval of streamlining administration and delegating powers, high market access barriers, difficulty and high financing costs for MSMEs, brain drain, low efficiency of market regulatory. In response to the problems existing in the overall investment of Anhui province, suggestions are given from the following aspects: continuously streamline administration and delegate powers, optimize the business environment, reduce enterprise financing costs, create an open market environment, strengthen talent support and protection, improve supervision and feedback mechanisms and enhance market regulatory efficiency.

## Keywords

Economic operation; Investment environment; Business environment

## 1. Introduction

In 2022, facing a complex and severe external environment and multiple unexpected factors, the government of Anhui Province must follow the guidance of the Party Central Committee and the State Council, promote economic and social development to fulfill the targets and tasks for completing the building of a moderately prosperous society in all respects, obtain decisive results in key areas, concentrate on ensuring stability on the six fronts and security in the six areas, effectively respond to internal and external challenges, maintain a good momentum of economic development, and ensure living standards. In 2022, Anhui's economy continued to recover, the total economic output reached a new level, employment and prices remained generally stable, living standards continued to improve, high-quality development achieved new results, and economic strength reached a new high. Progress was achieved and stability was ensured in economic and social development. This paper analyzes the basic situation, performance characteristics, and main problems of macroeconomic operation and overall investment of Anhui Province in 2022, and provides relevant policy recommendations.

## 2. The Current Situation of Anhui's Macroeconomic Operation

In 2022, Anhui Province achieved a stable performance while at the same time securing progress in its economic and social development, realized effective improvement in quality and reasonable growth in quantity. The main indicators showed that rapid growth was achieved, the overall economic operation was improved. The overall investment situation and economic operation are closely related and closely linked. Investment can drive rapid economic growth, and economic operation also determines the scale and direction of investment [1]. By analyzing the overall economic environment, we can understand the macro environment of Anhui

province as well as the development direction and future trends of investment [2]. This section will provide a brief analysis of the economic environment in order to reflect the macroeconomic environment and lay a macro foundation for subsequent analysis.

### **2.1. The national economy maintained growth and the quality of development steadily improved**

While the economy continued to recover from major shocks including Covid-19, many new changes occurred in and outside of China. Faced with multiple difficulties such as the accelerated evolution of the world situation, and the domestic economic downturn, the economy continued to recover and grow, the pace of building a new development pattern accelerated, and high-quality development achieved remarkable results, which has made solid steps for socialist modernization. From the data released by the National Bureau of Statistics in 2022, it can be seen that the total economic output continued to expand, the development foundation was solid. The overall performance of major macro indicators exceeded expectations, the economy continued to recover and grow, overall employment and prices were stable, and a basic equilibrium was maintained in the balance of payments. China's GDP reached 121020.7 billion yuan in 2022, exceeding 120 trillion yuan. Calculated at constant prices, it increased by 3% compared to the previous year. From a quarterly perspective, GDP grew by 4.8% year-on-year in the first quarter, 0.4% in the second quarter, 3.9% in the third quarter, and 2.9% in the fourth quarter. In terms of industries, the added value of the primary industry was 8834.5 billion yuan, an increase of 4.1% compared to the previous year; the added value of the secondary industry was 48316.4 billion yuan, an increase of 3.8%; the added value of the tertiary industry was 63869.8 billion yuan, an increase of 2.3%. The added value of the primary industry accounted for 7.3% of GDP, the added value of the secondary industry accounted for 39.9% of GDP, and the added value of the tertiary industry accounted for 52.8% of GDP. In 2022, industrial production continued to develop, with a total industrial added value of 40164.4 billion yuan, surpassing 4 billion yuan for the first time, an increase of 3.4% compared to the previous year; the added value of industries above designated size increased by 3.6% compared to the previous year. The overall employment prices remained stable throughout the year, with 12.06 million new urban jobs added in 2022, achieving the expected goal of over 11 million new urban jobs; the average unemployment rate in the national urban survey was 5.6%, and at the end of the year, the unemployment rate in the national urban survey was 5.5%. The overall unemployment rate remained stable. CPI rose 2.0% over the previous year, lower than the expected target of about 3%. In 2022, the per capita disposable income of residents in China reached 36883 yuan, an increase of 5.0% compared to the previous year. After deducting price factors, the actual increase was 2.9%, achieving the expected goal of basically synchronizing residents' income growth with economic growth. The total import and export volume of goods was 42067.8 billion yuan, an increase of 7.7% compared to the previous year. The surplus of import and export of goods was 5863 billion yuan, an increase of 1533 billion yuan compared to the previous year, providing strong support for promoting stability and quality of import and export, as well as basic balance of international payments. The pace of high-quality trade development was accelerating. In 2022, the clean energy generation capacity of hydropower, nuclear power, wind power, solar power and other clean energy sources in China reached 2959.9 billion kilowatt hours, an increase of 8.5% compared to the previous year. Green and low-carbon development was steadily advanced. It can be seen that China achieved positive results in efficiently coordinating epidemic prevention and control as well as economic and social development, stabilized the macroeconomic situation, continuously expanded the total economic output, and steadily improved the quality of development.

## **2.2. Anhui's economic development continued to recover, and fixed assets investment increased steadily**

The economy and society developed steadily and healthily, and the economy maintained a good trend. In 2022, Anhui's GDP reached 4504.5 billion yuan, a year-on-year increase of 3.5% at constant prices. Among them, the added value of the primary industry was 351.37 billion yuan, an increase of 4%; the added value of the secondary industry was 1858.8 billion yuan, an increase of 5.1%; the added value of the tertiary industry reached 2294.33 billion yuan, an increase of 2.2%. In 2022, Anhui's GDP ranked 10th in China with enhanced development momentum. In 2022, Anhui's industrial production grew rapidly, and the proportion of high-tech manufacturing and equipment manufacturing increased. The added value of industries above designated size increased by 6.1% compared to the previous year, 2.5 percentage points higher than the national average. Among them, the added value of high-tech manufacturing increased by 10.3%, accounting for 14.2% of the added value of industries above designated size, up from 13.6% last year. Fixed assets investment increased steadily, and investment in infrastructure and social sectors grew strongly. Fixed assets investment in the whole year increased by 9% over the previous year, 3.9 percentage points higher than the national level, ranking sixth in the country, three places ahead of 2021. In terms of industries, investment in the primary industry increased by 22.5%, investment in the secondary industry increased by 21.8%, and investment in the tertiary industry increased by 2.5%. From a sectoral perspective, infrastructure investment increased by 19.6%, while manufacturing investment increased by 21.5%, both exceeding double-digit growth rates. In 2021, the growth rate of fixed assets investment was 9.4%. Compared with 2021, although the growth rate of fixed assets investment declined, it still maintained a rapid growth and the growth rate exceeded the national average. The growth rate ranked among the top in the country, which indicated that in the face of the impact of the epidemic and the impact of multiple adverse factors, the province coordinated development and security. Through various measures such as the "dual recruitment and dual attraction" policy and the implementation of effective investment campaigns, Anhui's investment maintained high growth, provided a stable force and driving force for economic development, achieved a high-quality development steady progress, and created a new phase of modernization construction.

## **3. Analysis of Investment Policy Environment in Anhui**

The effect of government policies determines the overall investment environment, and investment policies can affect investors' choices. Good investment policies can effectively guide investment, stimulate investment vitality, and play a crucial role in economic transformation, upgrading, and structural reform [3]. In order to further improve the policy environment, the central and local governments formulated many policy measures to promote the sustained and healthy development of private investment.

### **3.1. Improve the efficiency of government investment and stimulate the vitality of social investment**

In recent years, China's total investment has maintained stable growth, effectively playing a key role in expanding domestic demand and stabilizing economic growth. However, problems such as insufficient investment vitality, complex institutional mechanisms, blocked financing channels, unreasonable investment structure, and insufficient development still hinder the healthy development of investment. In order to implement the spirit of the 20th National Congress of the Communist Party of China, further improve the efficiency of government investment, fully leverage the role of government investment, and stimulate the vitality of social investment, the government issued a series of policy documents to regulate and guide

investment. In 2019, the State Council issued the “Government Investment Regulations”, which clearly defined the scope of government investment, standardized and optimized the government’s investment decision-making process. The “Government Investment Regulations” is the first administrative regulation in the field of government investment in China. The implementation of “Government Investment Regulations” marked a new milestone in regulating government investment behavior in accordance with the law and fully leveraging the role of government investment. The Central Committee of the Communist Party of China and the State Council attach great importance to deepening the reform of “streamlining administration and delegating powers” and optimizing the business environment. In October 2022, the General Office of the State Council issued a notice on the issuance of the Key Task Division Plan for the Tenth National Deepening of the Reform of “streamlining administration and delegating powers”, calling for the profound transformation of government functions, focusing on creating a market-oriented, rule-of-law, international business environment, effective implementation of policies and accelerating the release of policy effectiveness. The Report on the Work of the Government in 2022 proposed to actively expand effective investment, moderately advance infrastructure investment, promote coordinated development of urban and rural areas and regions, and continue to favor livelihood projects with government investment. The government should continue deepen reform and expand market access, make reasonable use of government investment funds, improve relevant support policies, fully mobilize the enthusiasm of private investment, and drive the expansion of effective investment. Anhui Province formulated a series of policies to promote economic and social development, regulate administrative behavior, improve the investment environment, and stimulate social investment vitality. In order to further leverage the guiding and driving role of government investment funds, the People’s Government of Anhui Province issued the “Anhui Provincial Government Investment Management Measures” in 2022, which clarified that government investment should mainly focus on non-operating projects, encourage social funds to invest in the areas specified in the preceding paragraph, and optimized the investment direction and structure. In order to further expand effective investment, the People’s Government of Anhui Province released the “Implementation Plan for Further Revitalizing Stock Assets and Expanding Effective Investment”, promoting the formation of a virtuous cycle of stock assets and new investment, utilizing recovered funds to expand effective investment, and taking necessary measures to orderly promote market-oriented operation, guiding the direction of future investment development in Anhui.

### **3.2. Optimize the business environment and guide investment direction reasonably**

A good business environment can boost market confidence, attract investment, gather capital, talent, and advanced technology, and provide strong support for stable economic development [4]. Optimizing the business environment is an important measure to stimulate market vitality. The Party Central Committee and the State Council attach great importance to optimizing the business environment. In order to continuously optimize the business environment, accelerate the establishment of a unified, open, and competitive modern market system, continuously stimulate the vitality and endogenous development of market entities, and promote the formation of a virtuous cycle in the economy, it’s necessary to further improve the policy system to provide strong guarantees for optimizing the business environment [5]. The “Regulations on Optimizing the Business Environment” implemented in January 2020 explicitly aimed to create a relaxed and convenient market access environment and a fair and orderly market competition environment, adhered to the principles of marketization, legalization, and internationalization, establish a unified and standardized management and supervision system, and provide legal protection for optimizing market supervision. In November 2021, the State Council issued the

“Opinions on Carrying out Pilot Work of Business Environment Innovation”, which aimed to coordinately promote the pilot work of business environment innovation, further break down the institutional and institutional obstacles that hinder the market-oriented allocation of production factors and the circulation of goods and services, improve an open, transparent, and efficient market entry and exit mechanism, deepen the reform of investment approval system, and explore admission and operation standards that meet the development needs of new business formats and models, enhance the innovation capability of market entities, continuously optimize the market-oriented, rule-of-law, international business environment, and maintain stable economic operation within a reasonable range. In September 2022, the General Office of the State Council issued the “Opinions on Further Optimizing the Business Environment and Reducing the Institutional Transaction Costs of Market Entities”, which helped market entities solve difficult problems, overcome difficulties, recover energy, and increase vitality, strengthen the foundation of economic recovery and development, effectively stabilize policy expectations of market entities, and create a good environment for the healthy development of various market entities. The Central Committee of the Communist Party of China and the State Council made unremitting efforts to optimize the business environment, fully responding to the needs of economic development and the needs of the public. Institutional reform was orderly promoted, and the service system became efficient, convenient, high-quality, and inclusive. The expectations of market entities were stable, and the improvement of the business environment achieved significant results.

In order to implement the “Implementation Opinions of the General Office of the State Council on Further Optimizing the Business Environment and Better Serving Market Entities”, continuously liberate and develop social productivity, and optimize the business environment, the People’s Government of Anhui Province issued the “Anhui Province Further Optimizing the Business Environment and Better Serving Market Entities Work Plan” in 2020. It pointed out that it’s necessary to persist in making the real economy practical, strong, and optimized, focus on the concerns of market entities, break down the pain points in the production and operation of enterprises, implement the requirements of “six stability” and “six guarantees”, continue to deepen the reform of “streamline administration and delegate powers”. Moreover, it proposed specific work plans from six aspects: convenience of investment and construction, simplification of enterprise production and operation approval, optimization of the business environment for foreign trade enterprises, reduction of employment and entrepreneurship threshold, improvement of service quality and efficiency, and improvement of the long-term mechanism for optimizing the business environment so as to give full play to the breakthrough and leading role of reform, remove development bottlenecks, pool development advantages, enhance development momentum, and improve the business environment. In 2022, the Anhui Provincial Government released the “Benchmarking and Improving Measures for Creating an Excellent Business Environment (2022 Edition)”, focusing on the difficulties and obstacles in engineering construction project approval, deepening reform and innovation, accelerating the promotion of simplified approval, cost reduction, and excellent service, constructing a high-quality, efficient, convenient, transparent, safe and reliable new market access and exit mechanism, further cultivating and stimulating the vitality of market entities, and continuously optimizing the market-oriented business environment based on the rule of law.

#### **4. Analysis of Investment Market Environment in Anhui**

The improvement of market-oriented investment environment can enhance the level of trade facilitation and improve investment efficiency [6]. Marketization is the fundamental direction, and relaxing access restrictions is the key. The investment environment should be market-oriented, legal, and internationalized. Therefore, it’s important to establish a unified and open

market order, set standard for the international business environment, and enhance international competitiveness and attractiveness to foreign investment [7].

#### **4.1. Deepen the high-level opening-up and steadily expand new space for international cooperation**

Deepening the high-level opening-up to the outside world is an important path for China to create new advantages in international cooperation and competition [8]. Since its accession to the WTO in 2001, China has formed a good pattern of promoting reform and development through openness. It accelerated the construction of China's market-oriented, legal, and international business environment. Standing at a new historical starting point, looking back on the arduous journey and glorious achievements of over 20 years, China has continuously made new progress in opening up to the outside world, injecting strong impetus into economic and social development. In the new era, facing many complex challenges in the world, China accelerated the construction of trade, continued to deepen the "the Belt and Road" economic and trade cooperation, promoted the negotiation of more high standard free trade agreements, actively participated in global governance, and formed a pattern of opening up in a wider range, broader fields, and deeper levels [9]. Since 2018, China International Import Expo has been held for five consecutive years and has become an important platform for promoting high-level openness and global sharing of public goods, receiving high praise from the international community. In 2022, National Development and Reform Commission of the People's Republic of China and Ministry of Commerce of the People's Republic of China released "Catalogue of Industries Encouraging Foreign Investment (2022 Edition)", with a total of 1474 entries. The implementation of higher level and more precise policies to encourage foreign investment was conducive to enhance the expectations and confidence of foreign enterprises, as well as guide them to better participate in the high-quality development of China. In 2021, China's actual use of foreign investment reached 1149.36 billion yuan, a year-on-year increase of 14.9%, achieving double-digit growth; In 2022, the amount of foreign capital actually used by China reached 1232.68 billion yuan, an increase of 8% year-on-year, and the actual use of foreign investment remained stable. Opening up is China's long-term basic national policy. From the coastal opening up strategy to the strategy of establishing a free trade zone and the strategy of building the "the Belt and Road", China has constantly promoted high-standard reform and opening up, introduced more international advanced elements, enhanced the linkage effect of domestic and international markets, formed a high level of opening up, and opened up new prospects for international cooperation.

The Anhui Provincial Party Committee and Government adhere to make progress while ensuring stability, pay attention to changes in the domestic and international market environment, and attach great importance to improving the business environment and promoting market entities to improve quality, expand quantity, and increase efficiency. Anhui Province was classified as a Yangtze River Delta city cluster in 2019, by enhancing the breadth and depth of cooperation with Yangtze River Delta cities, the investment market was effectively expanded, and economic development achieved a qualitative leap. In addition, in order to speed up the realization of high-quality development, Anhui implemented a series of open development actions, actively participated in the construction of the "the Belt and Road", deeply promoted the development of the Yangtze River Economic Belt, insisted on two-way opening and cooperation at home and abroad, actively integrated into the international and domestic economic systemic circulation, and focused on improving the level of open cooperation [10]. Anhui made major breakthroughs in participating in the joint construction of the "the Belt and Road", further strengthening the connectivity of facilities, further improving the smoothness of trade, and further expanding the financing. The development of the Yangtze River Economic Belt is an important support for building a new economic growth in Anhui province. By under

taking advanced manufacturing and high-end service industries in developed regions, accelerating the process of industrial transformation and upgrading, and achieving free flow of factors and products through cooperation with other regions, it brought a continuous source of resources. "The Belt and Road" is the strategic focus of the country's planning of the "two ends out" opening up, while the Yangtze River Economic Belt is the connecting channel between the "New Silk Road Economic Belt" and the "21st Century Maritime Silk Road", and an important channel for inland regions, especially the Yangtze River basin regions, to realize opening up. It will certainly bring a broad international market to Anhui Province. However, the small scale of foreign trade volume, insufficient open platform and weak foreign-related services still restrict the high-quality development of Anhui province, so opening up is the only way for Anhui's prosperity and development. In the context of accelerating the evolution of the world pattern, Anhui province has comprehensively enhanced its ability to gather and allocate resources, radiate and drive high-quality development through the dual cooperation of "bringing in" and "going out", and achieved internal and external economic linkage.

#### **4.2. Establish and improve a legal system and promote a higher level of opening-up to the outside world**

In 2022, the century long changes and the century long pandemic were intertwined and overlapped, and the geopolitical situation was turbulent. The triple pressures of demand contraction, supply shock, and weakening expectations continued to evolve, and the complexity, severity, and uncertainty of the development environment were increasing. Affected by multiple unexpected factors, the momentum of world economic growth slowed down, the global trade situation was not optimistic, the foundation for domestic economic recovery was not yet solid, and the risk of China's economic downturn increased. Faced with the complex international situation, China overcame difficulties and calmly responded, achieving new results in high-quality development. The overall economic operation was stable, with strong economic resilience, great potential, abundant vitality, and long-term positive fundamentals. The favorable economic development prospects, continuously optimized business environment, and a series of policy measures to stabilize economy and investment laid a solid foundation for maintaining the stable growth of foreign investment. The Foreign Investment Law implemented in 2020 clearly stipulated the protection of the legitimate rights and interests of foreign investment, implemented a pre-establishment national treatment and negative list management system for foreign investment, increased China's strong attraction to foreign investment, and accelerated the landing of a large number of foreign investment projects. The formulation and implementation of the Foreign Investment Law improved the overall framework of the legal system for foreign investment in the new era, strengthened the integration of international trade rules, improved the legal foundations. It expanded space, provided guarantees, and optimized the environment for foreign investment. The "Catalogue of Industries Encouraging Foreign Investment (2022 Edition)" released by the National Development and Reform Commission in 2022 uniformly listed the industries, fields, and regions that encouraged and guided foreign investment, clarified the direction of encouraging foreign investment, increased the number of foreign investment projects, and expanded the scope of preferential policies enjoyed by foreign-funded enterprises. The Catalogue of Industries Encouraging Foreign Investment clarified China's determination to expand its opening-up, continuously expanded the scope of encouraging foreign investment, optimized the direction of foreign investment, and promoted high-quality development of foreign investment.

In order to further implement the decision and deployment of the Central Committee of the Communist Party of China to expand opening-up and promote foreign investment, continuously optimize the external business environment, stimulate the vitality of market entities, improve

total factor productivity of the market, and further promote the formation of a high-level opening-up pattern, the People's Government of Anhui Province issued the "Anhui Province Action Plan for Stabilizing Foreign Trade, Stabilizing Foreign Investment, and Promoting Consumption" on July 15, 2022, focusing on the layout of confidence industries, attracting investment, and ensuring the smooth flow of the industrial chain, promoting the stability and quality improvement of foreign trade, promoting the stable development of foreign investment, and providing strong policy support and service guarantee for foreign trade enterprises. On November 7, 2022, in order to promote the stable development of foreign trade, 12 departments, including the Department of Commerce of Anhui Province and the Development and Reform Commission of Anhui Province, jointly issued the "Several Policies and Measures of Anhui Province to Support the Stable Development of Foreign Trade", encouraging qualified enterprises to set up business personnel visiting methods, highlighting the benchmarking of advanced regions, strengthening the service guarantee of customs clearance facilitation for foreign trade enterprises. The government should increase the support ratio by 5 percentage points for the construction and leasing of overseas warehouses in key and emerging markets such as the United States, the European Union, the "Belt and Road", RCEP, etc. that meet the provincial foreign trade promotion policy support standards in 2022, further accelerating the development of new forms and models of foreign trade.

## 5. Conclusion and Suggestions

Anhui Province adhered to problem orientation, focused on enterprise demand, the pain points, difficulties, and obstacles of various market entities. It continuously reformed and improved various specific measures to optimize the business environment. The construction level of the business environment made significant progress, the convenience of the government service system continued to improve, and the satisfaction of market entities was high. Building a first-class business environment and serving the development of enterprises achieved practical results. However, currently, the business environment in Anhui Province is still not ideal, and problems such as difficulty and high financing cost for small and medium enterprises still exist. The talent supporting system is not perfect, the efficiency of resource allocation is low, the relevant legal system is not yet perfect, the supervision during and after the event is insufficient, and the economic transparency and fairness are not high. All of these greatly restrict the development of investment in Anhui province. Therefore, the following policy suggestions are proposed for the future development of overall investment in Anhui province:

### 5.1. Continuously Deepen the Reform of "Streamline Administration and Delegate Powers" and Promote the Creation of a First Class Business Environment

There form of "streamline administration and delegate powers" is a key deployment to create an international business environment and promote the profound transformation of government functions. The deepening of the "streamline administration and delegate powers" reform policy in Anhui's investment development requires reducing approval procedures, lowering market entry barriers, innovating regulatory methods, releasing market entities' vitality, and improving service accuracy. It is the key to improving the overall investment quality and efficiency of Anhui province, and an important measure to optimize the business environment. By sorting out and clearing approval matters, simplifying processes, and compressing time limits, the government will continue to promote the "four reduction" actions of reducing approvals, items, materials, and certificates. The government will coordinate the reform of the administrative approval system and the commercial system, continue to deepen the reform of the separation of certificates and licenses, and solve the problems of private enterprises such as "easy to obtain certificates" and "access is not allowed to operate". The



government will streamline administration and delegate power to allow market entities to enjoy more thoughtful services. In the process of deepening the process of streamlining administration and delegating power, the government always adheres to clarify the boundary between the government and the market in the principal of , regard serving entrepreneurs and serving the “dual recruitment and dual guidance” as the responsibility and obligation of the government, continuously optimize government services, compress work processes and time, reduce standardized intermediary services, reduce institutional transaction costs for private enterprise management, establish a mechanism for tracing and assuming government dishonesty responsibilities, improve standardized and institutionalized communication channels between government and enterprises, timely clean up regulations and normative documents that do not comply with the “Regulations on Optimizing the Business Environment” to promote continuous improvement of the business environment. Integrate effective markets with promising governments, continue to vigorously promote the reform of “streamline administration and delegate powers”, promote the creation of a first-class business environment, and promote efficient economic development.

## **5.2. Break market barriers and create an open market environment**

Anhui Province has always been committed to breaking down market barriers, continuously optimizing the business environment through measures such as “breaking barriers, optimizing services, reducing costs, and strengthening supervision”, reducing institutional transaction costs for enterprises, improving market subject satisfaction, and purifying the market environment. According to the national deployment and Anhui Province’s reform implementation plan, it is necessary to deepen the reform, strengthen the unity of institutional rules and the consistency of regulatory law enforcement on basic components such as property rights system, market access, fair competition, and market supervision to promote the reduction of enterprise production and operation burden. It’s also important to accelerate the clearance and abolition of various regulations and practices that hinder fair market competition, and break down hidden barriers to industry access. Further open up market access, comprehensively implement negative list management for market access, fully implement equal treatment for private investment, adhere to the principle of “Not forbidden is allowed, and all individuals are treated equally”, encourage and guide private capital to enter industries and fields that are not explicitly prohibited by laws and regulations; establish a comprehensive service platform for private investment, rely on the economic and information system to serve MSMEs, gather functions such as project release, information exchange, and policy consultation, strengthen the integration of government network resources, provide “full online processing, one day processing” approval services, and achieve interconnection, joint construction, and sharing. Continuously create an open market environment, implement a fair competition review system, and treat all types of investment entities equally, and open all key matters and major construction tasks promoted by the government to private capital, except as clearly stipulated in laws and regulations. In addition, unnecessary administrative permits, inspections, testing, and certifications should be cancelled or optimized, and the process of enterprise cancellation of the “One Network Connect” service should be optimized. The government should continue to promote the “One Network” service of enterprise cancellation and the “One Time” process of changing market entity registration information, optimize the enterprise migration process, strictly prohibit the setting of enterprise migration conditions, simplify the procedures for handling tax and fee related matters in enterprise cross regional migration, and continue to facilitate the registration of market entities.

### **5.3. Strengthen talent support and guarantee, create a good business environment**

Talent is the primary resource for promoting and achieving development, and the talent environment is the core of the business environment. Vigorously optimizing the talent development environment, actively implementing talent policies, and striving to improve supporting services can provide solid guarantees for creating a good business environment. Increase the efforts of “double recruitment and double attraction”, expand talent attraction areas, gather talent resources, enrich talent attraction methods. Closely focus on high-end talents, scarce talents, and innovative talents, improve talent support policies, optimize project funding, open up “green recruitment channels”, and attract talents in key areas such as real economy, finance, and technological innovation. Promote the reform of talent flow mechanism, and smooth the flow channels of talents across regions, industries, and ownership. Accelerate the construction of human resource service industrial parks, improve the provincial human resource market system, and encourage the development of online human resource markets. Build a human resource service information sharing platform, promote the integration and development of human resource services with the real economy, technology, innovation, and modern finance, and accelerate the construction of a credit system, classification system, and standard system for the human resource market. Implement the Action Plan for the High-quality Development of the Human Resources Service Industry in the New Era, cultivate a group of leading local human resources service enterprises, introduce a group of well-known domestic and foreign human resources service enterprises, encourage the development of high-end human resources service formats, and cultivate new forms and models of human resources service.

### **5.4. Improve the supervision and feedback mechanism, promote credit construction, and improve market supervision efficiency**

Improving the supervision and feedback mechanism and establishing and improving the supervision mechanism to promote the implementation of the system can timely discover and solve problems in the process of policy implementation, so that the responsibility for rectification is put in place, the rectification measures are pragmatic, the rectification results are clear, and the implementation of policies is promoted in detail. Fully implement “double random and one open” regulation, internet plus regulation, credit regulation, innovate and improve inclusive prudential regulation, joint regulation, and trigger regulation. Strengthen supervision and inspection, refine goals, measures, time limits, and responsibilities item by item, use a checklist for closed-loop management, regularly schedule the progress of work and the effectiveness of measures implementation, promptly report and feedback problems, and supervise rectification. Establish and improve the mechanism of “government commitment plus social supervision plus dishonesty accountability”, strictly regulate and efficiently supervise, strengthen in-process and post supervision on matters related to cancellation and delegation, establish credit blacklists in compliance with the law prudently and moderately, and implement full coverage supervision in key areas. Actively play the fundamental role of credit risk classification supervision, strengthen the refined classification supervision of enterprise credit, and implement differentiated supervision; integrate credit and key field supervision, promote the transformation of key field supervision from post governance to pre-prevention, explore the formation of a full lifecycle supervision chain for market entities, and promote graded and classified “credit plus intelligence” supervision. Deeply promote the implementation of fair competition policy, strengthen anti-monopoly competition; further clean up and standardize fees for industry associations, chambers of commerce, intermediary agencies, etc. Carry out special rectification actions against illegal fees related to enterprises, establish collaborative governance and joint disciplinary mechanisms, resolutely investigate

and punish arbitrary fees, fines, and assessments, and create the optimal environment for the stable development of various market entities.

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