

Research on the bottleneck of the development of Ideological and political education management and Its Solutions

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Abstract

In the process of continuous improvement and innovation, due to the influence of various adverse factors, the management of Ideological and political education will inevitably encounter a series of development bottlenecks, such as discipline positioning and improvement, potential crisis and development, environmental change and challenges. In order to further improve the development level of Ideological and political education management and make it have the ability to effectively deal with the development bottleneck, this paper starts from a diversified perspective, adheres to the ideological concept of scientific construction of discipline system, and effectively integrates the measures to effectively resolve the development crisis and comprehensively deal with environmental changes, so as to lay a solid foundation for further improving the development level of Ideological and political education management.

Keywords

Ideological and political education management; Development bottleneck; Ways to resolve.

1. Introduction

With the deepening of China's reform and opening-up process and the further improvement of the level of international development, people are inevitably affected by the adverse trend of Western civilization while broadening their own vision, increasing modern knowledge and understanding the changes of the world. Especially driven by the all-round development of China's socialist market economy, the market competition mechanism tends to be improved, people's material needs have been fully met, and higher requirements have been put forward for spiritual needs and quality of life. Therefore, we should strengthen the continuous improvement of the timeliness and scientization of the management of Ideological and political education, give full play to its role of educator, service person and guide person, and ensure the effective management of Ideological and political educators and the educational environment through the full use of existing social resources. Moreover, it is also necessary to improve the in-depth research on the relevant contents of Ideological and political education management, ensure that the established ideological and political education management discipline has high perfection, predict the risks and challenges faced in the future in advance, and effectively avoid various adverse conditions. So that various resources of Ideological and political education management can be effectively allocated, ideological and political educators can be effectively trained, and the external environment of Ideological and political education can be effectively optimized[1-2].

2. The Bottleneck Of The Development Of Ideological And Political Education Management

2.1. It is difficult to form a broad consensus on the scientific definition of the research object

At present, the educational circles have reached a consensus on the concept that the research object of Ideological and political education is defined as "the specific laws of people's ideological and political education and the formation and development laws of people's ideological and moral character, and focus on the main laws involved in the process of Ideological and political education". However, there is a lack of scientific formulation of the research object of Ideological and political education management, resulting in the lack of perfection of the discipline system. As the social and natural environment that has an impact on the management of Ideological and political education, the subject of environmental factors is the organization and manager of Ideological and political education management, while the object is the resources of Ideological and political education. These contents are bound to change with the continuous change of the environment[3-4].

2.2. Factors that mislead the development of management of Ideological and Political Education

First, the research purpose deviates from the research direction. The main purpose of the research on Ideological and political education and management is to ensure the effectiveness and objectives of Ideological and political education through the effective allocation of Ideological and political education resources. However, at present, the research direction of Ideological and political education management gradually tends to "pay attention to theory and despise application". Although the relevant theoretical concepts have been continuously innovated and developed, the practical application of Ideological and political education management has been seriously ignored, resulting in a serious disconnection between theory and practice, which has seriously restricted the development of Ideological and political education management[5-6].

Second, the nature of the discipline deviates from the discipline construction. The management of Ideological and political education is an interdisciplinary subject and a branch of Ideological and political pedagogy. In the process of improving its own development level, we should actively learn from the latest achievements of Ideological and political pedagogy, psychology, management, leadership science, sociology and other disciplines. However, in the process of building the discipline of Ideological and political education management, the related research has actively learned and absorbed the theory of management, and has also effectively inherited and applied the basic theory of Ideological and political education, but neglected the reference and absorption of the essence of leadership science, sociology and psychology[7-8].

2.3. Innovative factors hindering the development of Ideological and Political Education Management

First, due to the influence of the new characteristics of the network society, the management fails. After China officially entered the network society, the social development situation has new characteristics, the way of communication between people is more convenient, the transmission and exchange of information is more smooth, and the virtuality and uncertainty of cyberspace are significantly enhanced. In this process, people have questioned the mainstream values, and the spiritual field is undergoing fission all the time, which not only leads to serious obstacles in face-to-face communication, but also the spread of bad information is gradually out of control. For these problems, the educational models and methods of traditional

ideological and political education management lack effective response ability, which is also the main reason for the failure of management.

Second, due to the influence of the new situation of the student group, the management fails. At present, there are some new situations in the development of student groups in China, which has brought many problems and new challenges to the management of Ideological and political education. For example, students' groups put too much emphasis on personal values and interests, and it is difficult to actively pay attention to social and collective interests. The beliefs of student groups are diversified, and they are not firm in socialism and Marxism. In the process of carrying out ideological and political education management activities, due to the influence of these factors, the role of relevant measures can not be brought into full play, and the problem of management failure is difficult to be completely solved.

3. An Effective Way To Resolve The Bottleneck Of The Development Of Ideological And Political Education Management

3.1. Strengthen the establishment and improvement of discipline system

First of all, we should attach great importance to the close relationship between Ideological and political education management and ideological and political education, education management, management, leadership science, ethics, sociology, psychology and other disciplines, fully grasp the characteristics of different research objects, and systematically distinguish the differences of research scope and research tasks. Secondly, the basis of promoting the development of the discipline is that the basic orientation of the discipline must be clear, in which the specific scientific definition of the research object of the discipline is the top priority. The main research object of Ideological and political education management should focus on the relationship and law between the ideological and political education management environment, management subject, management goal, management object and management information in the process of implementing various ideological and political education management measures.

3.2. Accurately judge and effectively resolve potential development crises

First, follow the highly unified principle of research purpose and research direction, formulate the research direction scientifically and reasonably under the active guidance of research purpose as far as possible, and do not easily change the research direction in the process of specific implementation. The research purpose should be reasonably adjusted and modified in combination with the actual situation to ensure that the research purpose is highly consistent with the law of social development and the management and development requirements of Ideological and political education. The specific research direction of Ideological and political education management should deeply analyze the simulation, system and method of how to fully infiltrate the discipline theory into practice.

Second, follow the principle of close connection between the nature of the discipline and the construction of the discipline, always adhere to the scientific construction thought, ensure the clear nature of the discipline, take the nature of the discipline as the construction basis and development support of the management of Ideological and political education, and completely change the traditional aimless and aimless construction and development mode. In the process of discipline construction, we should strengthen the active learning and reference of other disciplines, give full play to the application of relevant theories through high attention and in-depth research on social practical problems, so as to verify the scientificity and correctness of theories in the specific application process, and revise and innovate relevant theories.

3.3. Actively respond to and surpass the changing environmental challenges

First, strengthen the active exploration of new methods, new laws and new ways of Ideological and political education management. Strengthen the active formulation of relevant network management laws and regulations, and use legal means to severely stop the dissemination of illegal information, so as to effectively protect the legitimate rights of Internet users and actively safeguard the health and purity of the network society. In this process, the formulated network management law must be able to fully meet the actual development needs of the current network society, so that the legislative work and law enforcement work are highly targeted. On this basis, we should strengthen the full consideration of the characteristics of rapid change and large degree of change in the network society, boldly predict the new situations and problems that may be encountered in the process of development, and ensure a high degree of unity between scientific prediction and the actual situation. At the same time, establish a network political work team with high scientific and technological content and political literacy to ensure that each staff member in the team can not only master network technology, but also fully grasp the law of network education. In practical work, we should deeply explore the problems existing in the management of Ideological and political education, timely put forward new methods and measures to fully adapt to the development law of network society, change the traditional passive management into active management, and effectively manage the virtual environment.

Second, strengthen the active exploration of new media, new ideas and new models of Ideological and political education management. Ideological and political education management teachers should try their best to look at problems from the standpoint and perspective of students, and take promoting the all-round development of students as the final destination and evaluation standard for the implementation of various management measures. Strengthen the active establishment of the concept of scientific development, ensure that students can seriously understand and fully grasp the profound connotation of the scientific outlook on development, and understand the basic requirements of the scientific outlook on development. In the process of carrying out the management of Ideological and political education, we always adhere to the requirements of the scientific outlook on development, help students solve problems, promote students' comprehensive, coordinated and sustainable development, impress students at the emotional level and persuade students at the rational level, so that students can actively accept the management of Ideological and political education.

4. Conclusion:

Under the background of the continuous improvement of the development level of China's social modernization, the ideological and political education is facing unprecedented opportunities and challenges. Under the continuous improvement of the educational environment, the shortcomings of the traditional ideological and political education ideas and methods, such as outdated ideas, backward education methods, weak education effect and so on, are becoming more and more obvious. Coupled with the continuous enhancement of people's awareness of rights and personal awareness, people can choose more and more diversified lifestyles, resulting in the resurgence of various bad living habits and a large number of social vices. If ideological and political education wants to always occupy the leading position of people's spiritual life, it must be based on objective reality, constantly summarize the experience of traditional education, always follow the ideological principle of innovative development, and constantly improve its pertinence and effectiveness. Thus, on the basis of fully understanding the bottleneck of the development of the management of Ideological and political education, ensure that the solutions adopted are highly targeted and feasible, and

contribute to further optimizing the teaching level of the management of Ideological and political education.

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