

Research on the Design of Party History Exhibition Hall based on Regional Cultural Characteristics

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Abstract

As the key building of the city, the Party history Museum should not only display the local regional culture and traditional culture of Zigong, but also represent the image of the city. It also carries the important mission of external publicity and education for the younger generation. This paper takes this project as the title in order to play a certain role in promoting the future urban cultural theme exhibition hall design.

Keywords

Party history, exhibition hall, design.

1. Introduction

In the establishment of the communist party of China 100th anniversary is coming, and Xi Jinping comrades say "beginner's mind and mission of the communist party of China people, is for the Chinese people's happiness, seeks the revival of the Chinese nation", we will use history of the party with the regional culture characteristics shown on the exhibition of the feat since the founding of the communist party of China to express the development of the Chinese communist party and the communist party of China people's mind and mission. Through the design and display of the exhibition hall with the purpose of display and education, the new generation of young people can have a correct understanding of the Communist Party of China, perceive today's happy life as hard-won, inspire young people's enthusiasm for patriotism and love of the Party, and thus establish a correct outlook on life and values. Contemporary college students through their own professional knowledge and the development process of the Communist Party of China, the completion of the integration of knowledge and practice, to promote everyone to keep in mind the mission.

At the 19th National Congress of the Communist Party of China (CPC) on October 18, 2017, Comrade Xi Jinping said, "The original aspiration and mission of Chinese Communists is to seek happiness for the Chinese people and rejuvenation for the Chinese nation."

The 19th National Congress of the COMMUNIST Party of China (CPC) is a congress that remains true to its original aspiration, keeps its mission firmly in mind, holds high the banner, and works with unity to forge ahead. The torch of history was passed to contemporary Communists, and the CPC Central Committee with Comrade Xi Jinping at its core led the whole Party and the people of the country into a new era of socialism with Chinese characteristics.

As contemporary college students, we should earnestly study the spirit of the 19th Party Congress and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era. We can combine our own professional characteristics and serve the society.

2. The Necessity of Building the Party History Museum

Museums play an important role in the city's historical and cultural heritage. In recent years, in order to show their regional history and cultural features, major cities in China have increased

their investment and attention to the environmental landscape design and construction outside theme museums. With the continuous development and innovation of the design concept, the design of the theme museum not only requires to pay attention to the internal display and architectural appearance, but also increasingly shifts the focus to the creation of the external landscape environment.

This method has been welcomed and supported by the broad masses of the people, and gained rapid popularity. The characteristic theme museum has also become an effective place for teaching and entertainment at present. In this case, the original intention and mission of Chinese Communists were investigated, and combined with the regional cultural characteristics, the characteristic museum with the party history museum as the carrier began to publicize the original intention and mission of Chinese Communists.

2.1. Domestic and Foreign Research Status

In terms of current domestic research, taking CNKI, the largest database in China, as an example, about 153,882 research results were retrieved with "The Communist Party of China" as the key word, and 173 were retrieved with "the original intention and mission of the Chinese Communists" as the key word. From the perspective of data results, there is a great deal of attention paid to the contents related to the Communist Party of China in China, so we have great significance and wide awareness of the research. For foreign countries, since the 21st century, due to the rapid development of China, foreign attention to China has been increasing, and the Communist Party of China has also given a lot of research and attention. The research of this project should be of great practical significance to publicize and popularize the relevant knowledge of the Party to the youth through the tour of the Party history museum.

2.2. Domestic and Foreign Development Trends

Domestic for the construction of the communist party of China, the party's eighteen big proposed "comprehensively strengthen the party's thought construction, organization construction, style construction, system construction and anti-corruption construction" of the party's construction based on the total layout, put forward the 19th congress "comprehensively promote the party's political construction, thought construction, organization construction, style construction, discipline construction, which runs through the system construction, further promote the anti-corruption struggle" new party building layout. The proposal of the new general layout of Party building reflects the theory of Party building advancing with The Times, reflects the new requirements of the new era of socialism with Chinese characteristics for Party building, and is a major innovation of the theory of Party building in the new era.

3. The Party History Museum Design Concept

Based on the culture, highlighting the theme can well reflect the geographical basis, historical and cultural tradition, social and psychological basis and economic development level of the region. Culture is not only the engine to establish the theme of the project design, but also the soul to form a landscape different from other areas.

At the same time, combined with the theme of "Party history", therefore, in landscape design, it is necessary to comprehensively analyze the cultural connotation of the region where the project is located and the theme culture of party history exhibition hall, integrate and extract the core theme culture with party history characteristics, and take this as the basis of landscape design. Through the appearance of the main building, meet both functional and aesthetic features of the sketch facilities and other landscape elements, to add the atmosphere of party history and culture, reflect the humanistic care, to meet the spiritual needs of viewers.

4. The Significance of the Construction of Party History Exhibition Hall

As the main organizational line of the project design content, the theme is a high generalization of the artistic image of the whole design project. It should not only have certain cultural connotation, but also have identification and appeal.

Different cities have different development processes. Due to the influence of historical factors, political factors, geographical factors and other factors,

Different cities also reflect different cultures and become a unique label that distinguishes a city from other cities.

Zigong, located in the southern hilly and mountainous area of Sichuan Basin, is a prefecture-level city in Sichuan Province of China. "China's famous historical and cultural city", known as "millennium Salt City", "land of Dinosaurs", "Southern Light City" and "home of delicacies". At the same time, he also is one of the earliest establishment of the republic of China 20 city, modern and previous because of well salt production in Zigong and businessmen gathered, used to be one of the most prosperous city in China, as well as the highest city in the donor country in the Anti-Japanese War, recorded in the kuomintang military information, kettle river north shore of the famous "soldiers" is the kuomintang general feng yuxiang inscribed by wealthy donations of good deeds. Zigong city is the first place in the world to develop and utilize natural gas, the earliest provincial municipality and industrial important town in Sichuan Province.

This regional characteristics created Zigong old city everywhere sky lined unique landscape. The redesign of this scheme also adopts a large number of related elements for design, mostly based on wooden frame architecture, this simple shape and material reasonable application to the scheme.

The objects on display in the Party history museum are reminiscent of the hard times of our predecessors and feel the sacrifices and contributions made by the older generation of revolutionary martyrs for the rise of China today.

The theme of regional culture and party history is integrated into the design of urban theme parks, which is reflected in the form of landscape, making people immersive, which can not only enhance the public's sense of identity to the city, but also urge people to forge ahead. It can also highlight the identification of a city and play an educational role of edutainment.



Figure 1. Effect Picture 1 (drawn by the author)



Figure 2. Effect Picture 1 (drawn by the author)

As the key building of the city, the Party history Museum should not only display the local regional culture and traditional culture of Zigong, but also represent the image of the city. It also carries the important mission of external publicity and education for the younger generation. When designing it, we should fully consider how to present the growth course of the Chinese Communist Party in front of people through daily browsing and playing, so as to play a good role in education. So that we can intuitively feel the party's hardships and excellence. The expression of regional culture is directly related to the overall form of the park. Only by carefully following the expression principle of regional culture can the charm of culture be reflected in the real sense.

In the design of the whole building, the bridge in the traditional Chinese landscape painting is used as the link between the buildings. From a distance, it can be seen as a mountain cable bridge. It is as if the guests are climbing through the foot of a mountain, crossing one mountain, passing over a bridge, and climbing another mountain to complete the sensory experience of interaction with the building. The building is still like a mountain, like a house, talking with nature.

Natural materials, such as wood and stone, are selected as the main materials to form three architectural elements, namely wooden frame, wooden wall and shingle roof. The building structure USES the heavy wood structure system, USES the modern glulam wood molding ability, solve the roof inflection form. Beam, column splicing are factory processing, on-site installation of assembly type operation.

Roofing wooden watch board with waterproof layer hanging shingle modern practice, compared with the traditional wooden watch board mortar shop green tile practice to reduce the counterweight of the roof, achieve wood structure energy-saving. The materials used in the building make the best of the situation and follow the shape and form of the equipment. A few strokes delineate the state of simplicity and leisure in the building.



Figure 3. Renderings of party History Museum (drawn by the author)

5. Conclusion

City theme exhibition hall is a reflection of city culture, regional culture into the urban cultural theme exhibition hall design can strengthen the city public identity, history of the party into the education subject to national and local city culture and the positive energy, and also can strengthen the interaction with the viewer, to subtly enhance the cultural spirit of the city, and spread history of the party theme and classic culture. Then realize the dissemination of party history and culture.

6. Author Profile

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