

An Analysis of the Socialist Core Values to Lead the Cultivation of College Students' Social Responsibility

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Abstract

The paths of the socialist core values to lead the college students' social responsibility cultivation include theory leading, value leading and behavior leading. Among them, the theory leading is the students' accurate understanding and overall grasp of the socialist core values, and then form the theory cognition and confidence; The value leading refers to the integration and ascension of socialist core values to promote college students' ideology and value system, and to guide college students to the correct value choice and value orientation; the behavior leading refers to the externalization and solidification of the socialist core values' requirements to the conduct code and conscious action of college students.

Keywords

Socialist core values; leading; social responsibility.

1. Introduction

"Great Times call for great spirit, and noble causes require example to lead."{1} At present, China is not only in the critical period of building a moderately prosperous society in an all-round way, but also on the new journey of the Chinese Dream. In such an era, the trend of pluralism in people's ideological and cultural fields is more obvious, so the proposal of socialist core values comes at the right time, because it has gathered a broad social consensus and build a solid spiritual home for people. Xi Jinping said:"The value orientation of the youth determines the value orientation of the whole society in the future, and the youth are in the key period of the formation and establishment of values. It is very important to do a good job in cultivating the values in this period." {2} Contemporary College Students are the mainstream group of the youth, it is also the mainstay of the realization of the Chinese dream of the Chinese Dream. Only by using the core socialist values to guide the ideology and behavior of college students, can they cultivate high sense of social responsibility and historical mission, then the students can assume the historical heavy responsibility which the Party and the people entrusts consciously, creates the splendid life in the great practice which strives for the Chinese dream.

2. The Necessity for the Core Socialist Values to Guide the Cultivation of College Students'sense of Social Responsibility

Social responsibility refers to the duties and obligations of citizens towards the State, society or other people. For College Students, once the sense of social responsibility is formed, it will promote their moral consciousness, take the initiative to undertake and fulfill moral obligations. With the guidance of socialist core values, college students should establish correct values and outlook on life, and cultivate a high sense of responsibility and sense of responsibility, it is decided by the following reasons.

2.1. The Need of the Times: The Existence of Diversified Social Trends of Thought

The diversification of social trends of thought reflects the diversification of social values. At present, the capitalist countries are still in a strong position all over the world, and the Western neoliberalism have taken advantage of this trend, and try it's best to fight Marxism for ideological leadership. Especially with the development of globalization, the trend of pluralism of social thoughts becomes more and more obvious, which has a strong impact and profound influence on all groups of our society, especially the young students. Facing the strong momentum of the development of western capitalism and various doctrines and theories, the ideological consciousness of college students feel doubtful: Where is the superiority of socialism over capitalism? How will Marxism Guide China's development in the future? In view of this situation, if college students can not establish the leading values, it will directly lead to college students lose their identification with Marxism and confidence in the path of socialism with Chinese characteristics.

2.2. Environmental Challenge: Application and Popularization of New Media

With the development of digital technology and mobile communication technology, new media are becoming more and more popular among university students, and their study way, the life way and the association way has been brought huge impact and influence. The convenience and anonymity of new media make it possible for anyone to publish and disseminate information on the Internet, and the identity subjects with different moral standards and value orientations can publish information at will. Views on different political positions and interests are prevailing in cyberspace. College students are simple-minded and curious. They are in a critical period in the formation of their outlook on life and values. In the face of the huge and complicated content of the Internet information, it is easy to produce the misalignment of value orientation and standards of value, it brings challenges to the value judgment and value choice of college students.

2.3. Practical Needs: The Lack of Social Responsibility of College Students

Social responsibility is not only the basic quality of citizens, but also a kind of moral emotion. The contemporary college students are the fresh force of the socialist construction and shoulder the historical mission of realizing the Chinese Dream. Their sense of social responsibility directly affects the success or failure of the socialist modernization cause. On the whole, the mental outlook of our college students is positive and the value orientation is scientific and correct, but it is also undeniable that some students have ideals and beliefs, distorted value orientation and lack of social responsibility. For example, some students are picky and do not want to go to the hardship environment and grass-roots people in the exercise and test; some students when individual interests and collective interests conflict, only speak of individual rights, ignore collective interests; and some students in the study and life, only speak of rights, do not fulfill obligations, only speak of getting, do not speak of giving. The existence of these phenomena confirms the lack of contemporary college students'sense of social responsibility, so it is imperative to guide the cultivation of college students'sense of social responsibility with socialist core values.

3. The Concrete Path of Cultivating College Students'sense of Social Responsibility under the Guidance of Socialist Core Values

3.1. Theoretical Guidance: The Logical Starting Point and Theoretical Guidance of The Cultivation of the Sense of Social Responsibility of College Students

Theoretical Guidance means that college students gradually understand the background, profound connotation and historical significance of the formation of the socialist core values, then forming a high degree of trust and trust in the theory, is the leadership of college students' social responsibility training prerequisite. Theoretical cognition: it means to understand and grasp the basic content and ideological essence of the socialist core values through the study and research of the socialist core values. History has given different missions to young people in different times. One of the historical missions of contemporary college students is to disseminate mainstream values. Therefore, it is the primary task to promote college students' understanding of socialist core values. One is theoretical interpretation. Colleges and universities through ideological and political theory courses, expert lectures, Young Marx activities, campus cultural activities, school ideological and political education website and other diverse channels and carriers, in the light of the study, life and ideological situation of college students. Teachers should disseminate widely the socialist core values and strengthen their understanding of basic contents and profound connotations, and master their inner essence and ideological essence, finally let the university student rise from the perceptual knowledge to the rational knowledge, forms to the socialism core value view accurate understanding and the entire grasps. Secondly, theoretical comparison. By comparing and analyzing the socialist core values with Chinese traditional values and western modern values, teachers can clarify their mutual relations and main differences and make college students realize that although the core values of socialism have absorbed the beneficial elements of the traditional culture of the Chinese nation and the achievements of modern Western civilization. But in terms of the background of modern times, ideological connotation and historical significance, socialist core values are not only different from traditional Chinese values, but also different from modern Western values. The third is theoretical docking. Theory comes from practice and is used to guide practice. The proposition of the socialist core value is not only the urgent requirement to the complicated situation that our country deepens the reform in an all-round way, but also the realistic need to solve the outstanding problems that people are facing in the field of ideology and culture. Let the university students realize the pertinence and the contemporaneity of the socialist core values, the connection between the socialist core values and the society, the response to the People's Voice, and the solution to the practical problems. Only through this way, can college students deepen the cultivation and practice of socialist core values.

Theoretical identity: it refers to the psychological consciousness and emotional attitude of affirmation, conviction and acceptance of the core values of socialism formed on the basis of understanding and cognition. Kailov, a famous Soviet educator, once said, emotion is a great inspiration, therefore, it is an important prerequisite for all moral behavior by strengthening the emotional identification of college students with socialist core values. It not only deepens theoretical cognition, but also a bridge to practice, which is very important to guide the education of college students' sense of social responsibility. It is imaginable that a person who in the emotional alienation, rejection of a theory, but in reality, he is enthusiastic practice it. College students have little social experience and lack of life experience. In the face of the mixed environment of reality and various social trends of thought, they are prone to confusion, confusion and suspicion. Therefore, college students can not rely on forcible indoctrination of their emotional identification with theories, it's about inspiring students to make their own choices. "The core concept of socialism is not a 'moral kidnapping' of individuals, but a

'nutriment' to help individuals pursue the true, the good and the beautiful in life." {3} in this process, students should be motivated to participate and experience, to arouse the deep emotional resonance of students, give full play to the function of education, improve the theory of college students identification and trust. For example, by watching "road to rejuvenation" and "national conditions memorandum", students can feel the process from poverty and backwardness to prosperity and strength, and inspire their love for the Party and the country; Through Holding "my dream and the Chinese dream" and "the social responsibility of the Contemporary Youth" and other thematic lectures, students will be guided to consciously link their personal dreams and destiny with the dreams and destinies of the country, the purpose of this paper is to strengthen the sense of responsibility and the spirit of responsibility of college students, to enhance their understanding of the national conditions, social conditions and people's feelings, and to stimulate their enthusiasm of contributing to society and promoting youth through field investigation of "the new socialist countryside" and "the civilized community". In this way, college students not only deepen their knowledge of books and socialist core values, but also deepen their feelings towards the country, society and the people, and enhance their sense of mission and responsibility.

Theoretical self-confidence: theoretical self-confidence is a full affirmation of the value of a theory itself, the theory of the vitality of a firm belief. Only by making college students realize the theoretical charm and unique value of the socialist core values, and the openness and inclusiveness of the socialist core values, can the confidence and pride in the theory emerge from the depths of their hearts, and from this into the cultivation and practice of the sense of mission and responsibility. On the one hand, the socialist core values of the inheritance of traditional excellent culture laid the cornerstone of theoretical self-confidence. Chinese culture has a long history and is magnificent. It still shines brightly after years of baptism. It shows strong vitality and is the ideological foundation of the core values of socialism, the three levels of socialist core values can be advocated in traditional culture to find the source of value. On the other hand, the reference of socialist core values to modern Western civilization shows the characteristics of theoretical self-confidence. How to treat foreign culture not only embodies the inclusiveness of a theory, but also tests the confidence of a theory. The reference of the socialist core values to the western concept of "freedom and equality" reflects the openness and tolerance of the theory itself. It should be noted that the core socialist values, while inheriting the essence of the excellent culture of the Chinese nation and drawing on the achievements of Western civilization, are by no means a modern return to traditional culture, nor a simple imitation of western culture, the core values of socialism have far surpassed both Chinese traditional culture and western modern civilization in terms of theoretical depth, ideological connotation, as well as the value of the times and practical basis, it embodies the unity of historicity and modernity, nationality and globality, criticism and transcendence, and shows a high degree of theoretical confidence and values confidence.

3.2. Value Leadership: The Central Link of Cultivating College Students'sense of Social Responsibility

Value leadership refers to the use of college students to guide their own value discrimination and value selection, to integrate diversified ideas and concepts, and to guide and promote college students'values on the basis of their understanding and approval of socialist core values, it is the central link to lead the cultivation of college students'sense of social responsibility.

Value discrimination: guide college students to distinguish right from wrong, good from evil, beauty from ugliness, honor from disgrace, and guide college students to make correct value judgment and value choice. "The core values carry the spiritual pursuit of a nation and a country, and embody a social value standard for judging right and wrong," {4}Xi said. At present, with the deepening of China's reform and opening-up and the development of the market economy,

some social contradictions and problems have become increasingly prominent, people's values and ideological and cultural fields have also appeared dislocation and disorder, among college students there are some phenomena that do not distinguish between good and evil, do not distinguish between beauty and ugliness, do not know right from wrong, do not know honor and disgrace. They even take the ugly as noble, Kitsch as a personality, disregard for the lives of others, disregard for the law of the country's behavior, enough to cause our reflection and warning. Mao Ran, a college graduate who made careless friends and became a drug dealer for others, eventually went down a road of No Return; Xi'an Conservatory of Music, a college student, didn't save a life after a traffic accident, but fled after killing a woman; a graduate student at Henan University, was sentenced to 10 years and six months in prison for catching and selling the country's second class protected animal. Although these are only individual cases, but to a certain extent, they reflect the problems of value judgment and value choice of college students. The core socialist values have gathered broad social consensus and established the "greatest common denominator" of the identity of all citizens' values, it also provides a basic value criterion for contemporary college students to determine their value orientation, make moral choices and judge the merits and demerits of their behavior. The Norwegian writer Henrik Ibsen said, every man is responsible for the society he belongs to, and for the ills of that society he shares. Contemporary College students should set up a high sense of responsibility and spirit of responsibility, consciously take the socialist core values as the standard of value evaluation and value examination, actively spread positive energy, carry forward the main melody, reject and reject noise and noise, to internalize the requirements of socialist core values into its own ideological coordinates.

Value Integration: to guide the diversified ideology and value system of college students with socialist core values, and to guide college students to make correct value choice and value orientation. With the deepening development of economic globalization and the acceleration of China's social transformation, the outlook on life and values of some cadres, party members and the masses have changed, and worrying phenomena have emerged in social ethos and social morality, it has a serious impact on the traditional moral concept and the mainstream values. Some officials are corrupt and profligate, living lavish and extravagant lives, and the sense of public servants has been replaced by a desire for money. Merchants manufacture and sell fake food and drugs, and the market is flooded with "poisonous", "fake" and "inferior" goods, conscience and credit are blinded by interests; the persistent questioning of "the old man falls down" reflects that kindness and justice give way to doubt and hesitation; the incident of "Little Yueyue" in Foshan reflects solidarity and fraternity giving way to collective indifference, to a certain extent, these phenomena reflect the existence of such problems as people's faith vacillation, ideal loss, lack of sense of responsibility, moral decline and distorted value orientation. Especially in the new media age, these social phenomena spread rapidly by means of the network, easily causing amplification and aggregation effect in the society. College students are simple in thought, strong in curiosity, in the formation and shaping of values, easy to identify, try and practice the new cultural phenomena and values. Under the influence of various social trends of thought, some college students have a decline in moral standards, a lack of ideals and beliefs, a lack of political beliefs, and a weak sense of social responsibility. "The more complex and complex the social environment, the more it needs to stand on its own feet, the more it needs to be the ballast of its ideas and the anchor of its values." {5} Only by using the socialist core values to guide and integrate diverse ideas, only then can help the university student clear away the thought fog, walks out the value erroneous zone, strengthens the university student's responsibility consciousness and assumes the spirit, does the social atmosphere leader and the mainstream discourse mouthpiece.

Value Promotion: Guiding College students with Socialist core values to get rid of the influence and interference of bad ideas, to improve the level and level of college students' value

identification. In recent years, in order to cater to some people's low-level taste and novelty-seeking psychology, some vulgar, kitsch ideas and behavior patterns of sediment. For example, "I'd rather cry in a BMW than laugh on a bicycle", "don't spend, don't feel", "Guo Meimei", "Fang Mei", "better marry well than do well", "love and marriage", "don't push the boundaries of social morality", "dating shows", and so on, all reflect the utilitarianism and secularization of People's value pursuit. Influenced by the bad social phenomena and social atmosphere, the collective consciousness of college students is weak, the individualism orientation is obvious, and the team consciousness and cooperation spirit are absent in daily study and work. Some students in order to keep up with each other and satisfy vanity, regardless of family economic strength to pursue high consumption, in mobile phones, cosmetics, clothing and other aspects of consumption advocate "lofty", the sense of thrift behind; Some students look for work first income and pay, do not speak to pay and dedication, Employment Outlook Highlights utilitarianism orientation; some students lack of integrity, cheating in examinations, paper fraud, honesty and trustworthiness as worthless. The existence of these phenomena urgently needs to bring into play the leading and promoting role of the socialist core values, only in this way can we help college students establish healthy and positive outlook on life and values, and cultivate noble sentiments and elegant pursuits, consciously resist the invasion and influence of vulgarity.

3.3. Behavior Leadership: The Practical Orientation of Cultivating College Students'sense of Social Responsibility

Behavior leadership refers to the transformation of the demand of socialist core values into concrete actions of college students, which is the end-result of the cultivation of college students' social responsibility. Xi Said: "Tao is not subject to criticism; morality is not subject to empty talk. The core values can be internalized into people's spiritual pursuit and externalized into people's conscious actions." {6}College students' practice of socialist core values in their daily life and study is the main way to promote their sense of social responsibility, is also an important performance of social responsibility.

Behavior demonstration: through setting up the typical characters who practice the core values of socialism, exert their attraction and appeal to the college students, and make them have the internal drive to learn and imitate. The former famous Soviet writer Fadeyev once said, the more inspired by the power of the example, the more intensely it glows. The radiation and tension of the example can have a knock-on effect among the members of society, to meet people's deep moral needs and arouse people's emotional resonance to the moral image. On the one hand, colleges and universities should fully tap the role models that have emerged from all walks of life to carry forward traditional Chinese virtues and practice core socialist values, for example, Zhang Lili, the "most beautiful teacher" who stepped forward in a critical moment, Zuo Xiangping, the model of teaching and educating people who had stuck to the depths of the mountain for 38 years, Wu Bin, the "most beautiful driver" who still kept his post even though his body was injured, Wu Bin, the "most beautiful mother" who risked her life in an emergency, Wu Juping, and so on, these advanced models become the model of people's behavior after the wide publicity of the media, and can also have a strong demonstration, inspiration and guidance to college students. On the other hand, we should widely publicize the advanced deeds and typical characters among teachers and students, and organize the selection activities of "my favorite teacher", "campus star", "top ten college students" and "touching campus person of the year", to cultivate and promote a group of advanced people who are committed to their work, willing to contribute, honest and trustworthy, helpful, friendly to others and self-reliant, and to give full play to the appeal and external tension of their role models, so as to guide university students to see the wisdom and think alike, consciously learning the glorious deeds

and noble character of advanced characters, forming a virtuous upward, positive and healthy campus atmosphere.

Behavior formation: through education and edification, the core socialist values into the daily life of college students, college students become the daily habits and norms of behavior. College campus cultural activities are not only an important platform to improve the overall quality of college students, but also an effective carrier for their self-education, guiding College students to practice socialist core values is an important way to guide the cultivation of college students'sense of social responsibility. Universities should create a number of plays and operas based on heroes, moral models, industry elites and models of helping others, to create campus cultural works such as songs, essays, poems, micro-films and public service advertisements with the theme of promoting socialist core values, and through the creation, arrangement, publicity and touring of literary and artistic programs and cultural works, with the artistic appeal and attraction to guide the university students to carry forward the good deeds and moral cultivation contained in the works. For example, our school is based on "the good president who practiced the spirit of Jiao Yu Lu —— Zhang Wei," an excellent alumnus, who wrote the musical melodrama "the last three days of President Zhang Wei" , with sincere emotion and exquisite performance, this is a true recreation of the last three days of principal Zhang Wei's short life. After the performances at the People's Hall of Henan Province and Zhoukou Normal University, the audience applauded and the response was strong. Many students said they wanted to learn from Zhang Wei's spirit of indifferent fame and wealth, taking root at the grassroots level, loving his work and selfless dedication, to take action to spread this positive social energy to more people. Only through cultural edification and life practice, can we let the socialist core values enter the students'life world, transform them into concrete actions, and realize the small, small and real implementation.

Self-consciousness of behavior: college students' voluntary and spontaneous consciousness of practicing socialist core values is the ultimate goal of cultivating college students'sense of social responsibility, and is also the explicit form of college students' identification of social responsibility. "responsibility comes from self-consciousness, self-consciousness is revealed in action", {7} college students' sense of social responsibility should finally be reflected in concrete action. Colleges and universities should actively develop channels to guide college students out of the gate, to the community, through the social practice platform to cultivate the service awareness and dedication of college students. One is to carry out voluntary service activities. For example, by carrying out "the propaganda of socialist core values" , "the propaganda of popularizing the law" , and "the cultural and artistic performances of "blooming youth and Flying Dreams", college students will be able to make their contribution to society and other people, the practice of socialist core values into a sense of social responsibility for conscious action. Secondly, social investigation activities. To carry out such activities as "investigation on the construction of a new socialist countryside" "investigation on the Left-behind children in China situation," "investigation on the employment and business start-up of college students,""investigation on the employment situation of migrant workers in the new normal economy," and help college students understand the society, pay Close attention to the people's livelihood and enhance the consciousness of serving the motherland and being grateful to the society. Thirdly, the grass-roots practice exercise activities. By carrying out basic-level practical activities in ideological and political theory courses and specialized courses, college students can go deep into factories, fields and communities, contact people in different industries and fields, and witness the great achievements of national development, the resulting inner pride and pride, but also aware of social life still exist contradictions and problems, thus enhancing the sense of mission and responsibility. Through grass-roots training and practice, not only has the distance between college students and the grass-roots level and the masses been brought closer, the feelings toward the grass-roots level and the masses have been deepened, but also

the awareness of college students to serve their hometown and serve the people has been enhanced, and they can lay a good foundation for the future employment and entrepreneurship .

4. Conclusion

On the one hand, it is a step-by-step and step-by-step process to guide the cultivation of college students'sense of social responsibility with socialist core values. For example, for first-year college students, emphasis is placed on guiding them to establish theoretical cognition and identification with socialist core values, to cultivate moral feelings, and to realize their own responsibility and glorious mission of The Times; for second-year and third-year students, through organizing various campus cultural activities and extra-curricular practical activities, college students are guided to set up correct value orientation, make scientific value judgment and form strong moral consciousness for fulfilling social responsibility, pay attention to the moral practice, through the practice of socialist core values, further enhance the sense of social responsibility, and for the formation of a lasting social moral motivation and emotion to lay a solid foundation.

On the other hand, the cultivation of college students'sense of social responsibility under the guidance of socialist core values is a systematic and complicated project, which needs the combination of internalization and externalization, self-discipline and heteronomy. Internalization is to emphasize the self-education and self-management of college students, to cultivate their initiative to practice the core values of socialism, and to enhance their self-consciousness Externalization refers to the strengthening of the subject's moral behavior through external mandatory constraints. Colleges and universities should formulate relevant rules and regulations, rewards and punishment measures to standardize the behavior of college students and guide them to make correct value orientation and value choice. Only the combination of internalization and externalization, self-discipline and heteronomy can make college students form stable moral consciousness and strengthen the consciousness of social responsibility.

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