

To Celebrate the 100th Anniversary of the Founding of the Communist Party of China

-- The Creation of A Series of Feature Films Titled Original Intention and Mission

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Abstract

Use the rapid development of new media of film and television to show the transmission of the mission idea. Let the new generation of young people have a correct understanding of the Communist Party of China, feel today's happy life is hard-won, stimulate young people's patriotism, love the Party enthusiasm, so as to establish a correct outlook on life, values. Contemporary college students through their own professional knowledge and the development process of the Communist Party of China, the completion of the integration of knowledge and practice, to promote everyone to keep in mind the mission.

Keywords

Remain true to the original aspiration, the media, series of feature films.

1. Introduction

As we approach the 100th anniversary of the founding of the COMMUNIST Party of China (CPC), and as Comrade Xi Jinping once said, "The original aspiration and mission of Chinese Communists is to seek happiness for the Chinese people and rejuvenation for the Chinese nation," we will use abstract objects to express the development of the CPC and the original aspiration and mission of Chinese Communists. The rapid development of new media of film and television can better show the theme and the dissemination of feature films. Through the combination of their professional knowledge and the development of the Communist Party of China, contemporary college students complete the integration of knowledge and practice, so that the new generation of young people have a correct understanding of the Communist Party of China, perceive today's happy life is hard-won, stimulate young people's patriotism, love the Party, so as to establish a correct outlook on life and values. Contemporary college students through their own professional knowledge and the development process of the Communist Party of China, the completion of the integration of knowledge and practice, to promote everyone to keep in mind the mission.

2. Main Research Contents

At the 19th National Congress of the Communist Party of China (CPC) on October 18, 2017, Comrade Xi Jinping said, "The original aspiration and mission of Chinese Communists is to seek happiness for the Chinese people and rejuvenation for the Chinese nation."

The 19th National Congress of the COMMUNIST Party of China (CPC) is a congress that remains true to its original aspiration, keeps its mission firmly in mind, holds high the banner, and works with unity to forge ahead. The torch of history was passed to contemporary Communists, and the CPC Central Committee with Comrade Xi Jinping at its core led the whole Party and the people of the country into a new era of socialism with Chinese characteristics.

As contemporary college students, we should earnestly study the spirit of the 19th Party Congress and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era. We can combine our own professional characteristics and serve the society.

New media has invisibly changed the way people communicate and the way information is read and transmitted. In a relatively fast, friendly and efficient way of network communication, film and television works have penetrated into various cities and groups. It has been welcomed and supported by the masses and rapidly popularized, and has become an effective visual process for the current mainstream mobile phone users and network mobile client users to conduct social communication and information transmission. This research project intends to guide and organize art majors to make use of their professional knowledge, guide them to conduct research and investigation on the original intention and mission of Chinese Communists, and conduct propaganda research with new media as the carrier from the abstract perspective and the actual current situation of The Times.

3. Domestic and Foreign Research Status

In terms of current domestic research, taking CNKI, the largest database in China, as an example, about 153,882 research results were retrieved with "The Communist Party of China" as the key word, and 173 were retrieved with "the original intention and mission of the Chinese Communists" as the key word. From the perspective of data results, there is a great deal of attention paid to the contents related to the Communist Party of China in China, so we have great significance and wide awareness of the research. For foreign countries, since the 21st century, due to the rapid development of China, foreign attention to China has been increasing, and the Communist Party of China has also given a lot of research and attention. Therefore, the research of this project is of great attraction and value.

4. Domestic and Foreign Development Trends

Domestic for the construction of the communist party of China, the party's eighteen big proposed "comprehensively strengthen the party's thought construction, organization construction, style construction, system construction and anti-corruption construction" of the party's construction based on the total layout, put forward the 19th congress "comprehensively promote the party's political construction, thought construction, organization construction, style construction, discipline construction, which runs through the system construction, further promote the anti-corruption struggle" new party building layout. The proposal of the new general layout of Party building reflects the theory of Party building advancing with The Times, reflects the new requirements of the new era of socialism with Chinese characteristics for Party building, and is a major innovation of the theory of Party building in the new era.

5. Innovation Points and Features of the Project

I). Through film and television feature films and abstract expressions, the Chinese Communists are materialized to vividly show their original intention and mission. Through this project, contemporary college students are called upon to study the CPC and fulfill the responsibilities and obligations of CPC members. It also celebrates the glorious history of the Chinese Communist Party.

II). Good TuiGuangDian of film and television works, it is easier to enter the public line of sight, and at the opportunity, I professional characteristics, college students' innovative entrepreneurial teams fusion organization filming a beginner's mind and mission of the communist party of China people's feature films, combined with comrade Xi Jinping said "beginner's mind and mission of the communist party of China people, is for the Chinese

people's happiness, seeks the revival of the Chinese nation", targeted to choose the next film content and plans, and to improve students' understanding of the communist party of China and to join the communist party of China.

III). This project is for the Chinese communist party members' beginner's mind and mission of a showcase, targeted, promote value, for students to participate in social practice, to participate in art practice provides a good condition, in raising the students' employment entrepreneurship can play a good role in promoting, at the same time, expanding the teachers' professional guidance to the students, the space of employment guidance, to improve students' practical ability and employment ability.

IV). This project has a positive impact and role on the development of the Communist Party of China. China is in a period of vigorous development, and it is in urgent need of the participation and participation of all kinds of talents to jointly promote the development of the Communist Party of China and the development of China's historical position in the world.

6. Technical Route, Problems to Be Solved and Expected Results

I). Technical route, problem to be solved new media has invisibly changed the way people communicate and the way information is read and transmitted. In a relatively fast, friendly and efficient way of network communication, film and television works have penetrated into various cities and groups. It has been welcomed and supported by the masses and rapidly popularized, and has become an effective visual process for the current mainstream mobile phone users and network mobile client users to conduct social communication and information transmission. This research project intends to guide and organize art majors to make use of their professional knowledge, guide them to conduct research and investigation on the original intention and mission of Chinese Communists, and conduct propaganda research with new media as the carrier from the abstract perspective and the actual current situation of The Times.

II). Expected results. Through our lens, we can show the original intention and mission of Chinese Communists to the outside world, let contemporary college students know more about The Communist Party of China, and also call on people from all walks of life to pay attention to the Communist Party of China. Again through the government's propaganda department, tourism, television and other relevant institutions joint promotion, the combination of Jinping comrades "beginner's mind and mission of the communist party of China people, is for the Chinese people's happiness, seeks the revival of the Chinese nation", targeted to choose the next film content and plan, promote the development of the communist party of China, let more public attention and participate in the construction of the communist party of China, for abiding by the government, the country.

7. Author Profile

Huang Lei (1981-), male, associate professor, is from Zigong, Sichuan. He got the master of visual communication art from academy of fine arts of Sichuan Conservatory of Music. His main research direction: Visual communication and new media art.

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